



教育背景

- 康奈尔大学酒店管理学院运营管理学博士，美国
- 西安大略大学数学硕士，加拿大
- 湖南大学数学与应用数学学士，中国

研究领域

- 收益管理与动态定价
- 医疗与服务运营
- 消费者选择模型
- 运营和市场营销交叉学科研究

教学领域

- 收益管理
- 商业数据分析
- 服务运营管理
- 运营与供应链管理

个人简介

博士毕业于美国康奈尔大学酒店管理学院，获得运营管理学博士学位。博士期间，在美国JDA供应链及运营管理软件咨询公司亚特兰大分公司实习并任运筹研究咨询顾问一职。加入复旦大学之前，曾在上海财经大学国际工商管理学院以及中欧国际工商学院担任运营管理副教授。

研究兴趣主要集中在收益管理和动态定价、医疗与服务运营、运营与市场营销交叉学科研究、以及消费者选择模型理论及其应用。研究成果发表在多个知名国际顶级学术期刊上，如

Production and Operations Management (金融时报 Financial Times 期刊之一和 UT Dallas 24 期刊之一) 以及 SCI/SSCI 期刊 European Journal of Operational Research、Decision Sciences、Transportation Research Part A: Policy and Practice、Omega: The International Journal of Management Science、International Journal of Revenue Management、Cornell Hospitality Quarterly 等。并有两篇企业教学案例收录于《中国工商管理国际案例库》。

主持或参与数项国家自然科学基金项目，目前参与一项国家社会科学基金重大项目的子课题研究。曾荣获国家自然科学基金结题优秀奖，教学创新奖，美国决策科学协会 Elwood S. Buffa 最佳博士论文荣誉提名奖以及 Caesars 全美酒店管理类最佳博士论文奖等荣誉奖项。

拥有非常丰富的各层级学生教学及论文指导的工作经验，比如本科生、科研硕士、博士、专业硕士（MBA 和 EMBA）以及各行业知名企业中高层管理人员等。

EDUCATION

Cornell University, School of Hotel Administration, U.S.A.

- Ph.D. in Operations Management

University of Western Ontario, Math College, Canada

- M.Sc in Mathematics

Hunan University, College of Mathematics and Economics, China

- B.Sc. in Mathematics and Applied Mathematics

RESEARCH INTERESTS

- Revenue Management and Dynamic Pricing
- Healthcare and Service Operations Management
- Consumer Discrete Choice Modeling
- Operations and Marketing Interface

TEACHING INTERESTS

- Revenue management
- Business data analysis
- Service operation management
- Operations and Supply Chain Management

BRIEF BIO

Dr. Xie graduated with a PhD in Operations Management from the School of Hotel Management at Cornell University in the United States. During her doctoral studies, she interned at the Atlanta branch of JDA Supply Chain and Operations Management Software Consulting Company in the United States and worked as an Operations Research Consultant. Before she joined Fudan University, she worked at the School of International Business Administration, Shanghai University of Finance and Economics and China Europe International Business School as an Associate Professor of Operations Management.

Dr. Xie's research interests mainly focus on research in Revenue Management and Dynamic Pricing, Healthcare and Service Operations, Operations and Marketing, as well as Consumer Choice Modeling. Her research papers have been published in several well-known international top academic journals, such as *Production and Operations Management* (one of the Financial Times journals and one of the UT Dallas 24 journals), as well as SCI/SSCI journals such as *European Journal of Operational Research*, *Decision Sciences*, *Transportation Research Part A: Policy and Practice*, *Omega: The International Journal of Management Science*, *International Journal of Revenue Management*, *Cornell Hospitality Quarterly*, etc. She also has two teaching cases being published on *The Global Platform of China Cases* Chinacases.org.

Dr. Xie has hosted or participated in several National Natural Science Foundation projects, is currently participating in a sub project research of a major National Social Science Foundation project. She has won honors such as the National Natural Science Foundation of China Outstanding Achievement Award, Teaching Innovation Award, Elwood S. Buffa Doctoral Dissertation Honorable Mention Award, and Caesars Outstanding Doctoral Dissertation Award in Hospitality.

She has extensive work experience in teaching and thesis supervision for students at all levels, such as undergraduate, research master's, doctoral, professional master's (MBA and EMBA), as well as middle and senior management personnel of well-known enterprises in various industries.