

施媛媛

SHI Yuanyuan

个人简介

所在单位：复旦大学旅游系 职务：副教授

研究方向：文化与社会心理学、旅游心理学、积极心理学、网络心理学

主讲课程：旅游心理学、旅游文化、跨文化沟通、沟通心理学

E-mail: shiyv@fudan.edu.cn / shi.yy.rain@gmail.com

工作经历

2022/12 至今	复旦大学旅游系	副教授
2018/09 -2022/11	复旦大学旅游系	青年副研究员
2016/09 - 2018/09	香港中文大学社会科学院	博士后

教育经历

- 2011/09 - 2016/07 中国科学院心理研究所 社会与工程心理学研究室 心理学博士
- 2014/10 - 2015/09 英国南安普顿大学 (University of Southampton) 自我认同中心 联合培养博士生
- 2007/09 - 2011/06 武汉大学哲学学院 哲学基地班 哲学学士, 心理学学士 (双学位)

研究兴趣

研究兴趣广泛, 已参与的研究涉及到文化心理学、社会心理学、人格、社会认知、心理健康、消费者行为学、组织行为学等多个领域。目前主要的研究课题是全球化与多元文化管理, 致力于使用问卷调查、行为实验、内隐测验、脑电、大数据等多种研究方法, 从微观、中观、宏观层面探索全球化与文化变迁对个体、群体和社会的影响, 及其在旅游、跨文化管理、市场营销、虚拟世界等多领域的应用。

学术论文

旅游文化与旅游心理学

- Xu, Yi, Shi, Yuanyuan*, & Qin, Tianyu. (in press). Challenges in smart tourism : a media content analysis of digital barriers for senior tourists in China. *Information Technology & Tourism*. doi: 10.1007/s40558-023-00270-z.

- **Shi, Yuanyuan**, Zheng Danni, Chen, Jiamin (in press). Chinese Outbound Travel in the Post-Pandemic Era: The Role of Destination, Pandemic Prevention, and Personal Characteristics. In D. Zheng, M. Kozak & J. Wen (Ed). *Handbook of Tourism and Consumer Behavior*. Edward Elgar
- Liu, Xing. S., **Shi, Yuanyuan.**, Xue, Nan. I., & Shen, Han. (2022). The impact of time pressure on impulsive buying: The moderating role of consumption type. *Tourism Management*, *91*, 104505.
- **Shi, Yuanyuan**^{*}, Bettache, Karim. , Zhang, Nan. , & Xue, Lan. . (2021). Constructing nostalgia in tourism: a comparison analysis of genuine and artificial approaches. *Journal of Destination Marketing and Management*, *19*, 100488. doi: 10.1016/j.jdmm.2020.100488
- **施媛媛**, 王海昕, 兰天 (2023) 上海城市形象的动态研究: 基于 2015-2020 年的实证数据. *复旦旅游集刊* (第十二辑)
- 盛冲, **施媛媛**^{*} (2022). 文旅融合视野下我国陵墓文化的旅游开发: 以汉阳陵为例. *复旦旅游集刊* (第十一辑)
- **施媛媛**, & 彭璐珞 (2021). 神圣性与物质性: 民俗旅游开发与现代转型中的文化冲突. *复旦学报 (社会科学版)*, *63*(4), 97-194.
- 王海昕, 褚天韵, & **施媛媛**^{*} (2021). 原生性与符号化: 文化元素在旅游开发中的应用. *复旦旅游集刊* (第十辑), 44-55.
- Zheng, Chenyu, Fan, Hong, Singh, Rohit., & **Shi, Yuanyuan**^{*}. (2020). A Domain Expertise and Word-Embedding Geometric Projection Based Semantic Mining Framework for Measuring the Soft Power of Social Entities. *IEEE Access*, *8*, 204597-204611. doi: 10.1109/ACCESS.2020.3037462

文化心理学

- **Shi, Yuanyuan**, Sedikides, Constantine, Gregg, Aiden P., & Cai, Huajian. (2021). Lay Conceptions of Modesty in China: A Prototype Approach. *Journal of Cross-Cultural Psychology*, *52*(2), 155-177. doi: 10.1177/0022022120985318
- Chiu, Chi-Yue, **Shi, Yuanyuan** (2021). Priming Culture(s): How Theories and Methods Inspire Each Other. In Byron G. Adams and Michael Bender (Eds.), *Methods Make It or Break It: Methods and Assessment in Culture and Psychology*. Edition: Cambridge University Press
- **施媛媛**. (2020). 全球化语境下的多元文化能力模型及其在跨文化合作中的应用. *心理科学进展*, *28*(7), 1108-1117.
- Chiu, Chi-Yue, **Shi, Yuanyuan**, Kwan, Letty Y-Y (2019). The story of culture in psychology and the return journey to normology: Comments on the global relevance of Asian indigenous psychologies. In Yeh Kuang-Hui (Ed.) *Asian Indigenous Psychologies in Global Context*. Cham, Switzerland: Palgrave Macmillan (pp 91-114).
- Chiu, Chi-Yue, **Shi, Yuanyuan** (2019). Cultural Competence. In Kenneth Keith (Ed.) *Cross-Cultural Psychology: Contemporary Themes & Perspectives 2nd Edition*. US: Wiley-Blackwell (pp 39-58).
- **Shi, Yuanyuan**, Shi, Jing, Luo, Yu L.L., & Cai, Huajian. (2016). Understanding Exclusionary Reactions toward Foreign Cultures: The Influence of Intrusive Culture Mixing on Implicit Intergroup Bias. *Journal of Cross-Cultural Psychology*, *47*(10), 1335-1344.

- Cai, Huajian, Wu, Lili, **Shi, Yuanyuan**, Gu, Ruolei, & Sedikides, Constantine. (2016). Self-Enhancement among Westerners and Easterners: A Cultural Neuroscience Approach. *Social Cognitive and Affective Neuroscience*. 7 (5), 412-419.
- 罗宇, **施媛媛**, 岳曦彤, 丰怡, & 蔡华俭. (2013). 自尊的遗传性: 来自双生子研究的证据. *心理科学进展*, 21(9), 1617-1628.
- 丰怡, 蔡华俭, & **施媛媛**. (2013). 文化产品研究——文化心理学的独特视角. *心理科学进展*, 21(2), 326-335.

积极心理学

- Huang, Zihang, **Shi, Yuanyuan** (共同一作), Wang, Yuqi (2022) Does growth mindset benefit mental health in Asia?: Evidence from Chinese students. *Journal of Pacific Rim Psychology*, 16, 18344909221135358
- **施媛媛**, 张红川 (2018). 文化心理学视角下的谦虚与身心健康, *社会心理学评论*, 15, 215-232.
- **Shi, Yuanyuan**, Sedikides, Constantine, Liu, Yunzhi, Yang, Ziyang & Cai, Huajian. (2017) Disowning the Self: The Cultural Value of Modesty Can Attenuate Self-Positivity. *Quarterly Journal of Experimental Psychology*, 70(6), 1023-1032.
- Gu, Ruolei, Yang, Jing, **Shi, Yuanyuan**, Luo, Yi, Luo, Yu L.L., & Cai, Huajian. (2016). Be Strong Enough to Say No: Self-Affirmation Increases Rejection to Unfair Offers. *Frontiers in Psychology*, 7:1824.
- 古若雷, **施媛媛**, 杨璟, 石晶, 蔡华俭 (2015) 焦虑对社会决策行为的影响. *心理科学进展*, 23, 547-553.
- Luo, Yu, **Shi, Yuanyuan**, Cai, Huajian, Wu, Mingzheng, & Song, Hairong. (2014). Liking for Name Predicts Happiness: A Behavioral Genetic Analysis. *Personality and Individual Differences*, 69, 156-161.

网络心理学

- **施媛媛**, 刘云芝, 王娱琦, 黄梓航. (2022) .我与另一个我: 网络自我与现实自我的关系辨析. *心理学探新*, 5, 422-429
- **Shi, Yuanyuan**, Luo, Yu L.L., Liu, Yunzhi, & Yang, Ziyang. (2019). Affective Experience on Social Networking Sites Predicts Psychological Well-Being Off-Line. *Psychological Report*. 122(5), 1666-1677.
- **Shi, Yuanyuan**, Luo, Yu L.L., Yang, Ziyang, Liu, Yunzhi, & Bao, Hanwushuang. (2018). Do Narcissists Enjoy Visiting Social Networking Sites? It Depends on How Adaptive They Are. *Frontiers in Psychology*, 9, 1739
- **Shi, Yuanyuan**, Luo, Yu LL, Yang, Ziyang, Liu, Yunzhi, & Cai, Huajian. (2014). The Development and Validation of the Social Network Sites (SNSs) Usage Questionnaire *Social Computing and Social Media* (pp. 113-124): Springer.
- **Shi, Yuanyuan**, Yue, Xitong, & He, Jin. (2013). Understanding Social Network Sites (SNSs) Preferences: Personality, Motivation, and Happiness Matters *Online Communities and Social Computing* (pp. 94-103): Springer.
- Yue, Xitong, **Shi, Yuanyuan**, & Cai, Huajian. (2013). Who Are Seeking Friends? The Portrait of Stranger-Seeker in Social Network Sites *Online Communities and Social Computing* (pp. 120-125): Springer.

社会认知与决策

- Xu, Rui, Jin, C. Yi, Gu, Ruolei, **Shi, Yuanyuan.**, Jiang, Yang, & Luo, Yuejia. (2023). Emotional autobiographical memory retrieval in time domain. *Memory*, 31(8), 1062-1073.
- Zhao, Na, **Shi, Yuanyuan**, Xin, Ziqiang, & Zhang, Jianxin. (2019). The impact of traditionality/modernity on identification- and calculus-based trust. *International Journal of Psychology*.54(2), 237-246.
- **Shi, Yuanyuan**, Cai, Huajian, Shen, Alicia Yiqin, & Yang, Jing. (2016). How to set focal categories for Brief Implicit Association Test?“Good” is good, “bad” is not so good. *Frontiers in Psychology*. 7:38
- Cai, Huajian, **Shi, Yuanyuan**, Fang, Xiang., & Luo, Yu LL. (2015). Narcissism predicts impulsive buying: phenotypic and genetic evidence. *Frontiers in psychology*, 6: 881.
- Cai Huajian, Luo Yu, **Shi Yuanyuan**, Liu Yunzhi, & Yang Ziyang. (2016). Male = Sciences, Female = Humanities: Both Implicit and Explicit Gender-Science Stereotypes are Heritable. *Social Psychological and Personality Science*. 7(5), 412-419.
- Zhao, Na. Zhou, Mingjie, **Shi, Yuanyuan**, & Zhang, Jianxin. (2015). Face attractiveness in building trust: Evidence from measurement of implicit and explicit responses.*Social Behavior and Personality: an international journal*, 43(5), 855-866.
- Yang, Jing, **Shi, Yuanyuan**, Luo, Yu L.L., Shi, Jing, & Cai, Huajian. (2014). The Brief Implicit Association Test is Valid: Experimental Evidence. *Social Cognition*, 32(5), 449-465.

主持科研项目

- **全球化语境下的多元文化能力模型及其在跨文化合作中的应用**（项目编号 71901072）
项目介绍：国家自然科学基金青年项目；项目时间：2020年01月—2022年12月；立项部门：国家自然科学基金委；项目负责人：**施媛媛**；依托单位：复旦大学
- **集体记忆亦或刻板印象？——大众视角中的城市形象流变分析**（项目编号 IDH3154045/014）
项目介绍：复旦大学2020年度原创科研个性化支持项目 复旦大学；项目时间：2021年04月—2021年12月；立项部门：复旦大学；项目负责人：**施媛媛**；依托单位：复旦大学历史系