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个人简介

“上海市浦江人才”，“澳大利亚 Top40 优秀青年学者”（经管学科 Top5），国际旅游研究协会会员、国际亚健康研究联盟成员。博士毕业于澳大利亚昆士兰大学，并荣获该校商学院“最佳博士论文奖”（全院第一）。曾先后任职于中山大学旅游学院与昆士兰大学商学院，近年来致力于数字文旅、旅游与健康、危机管理等研究，并在 *Tourism Management* 等多个 SCI/SSCI 期刊与国际会议发表论文三十余篇。目前主持国家自然科学基金、国家教育部人文社科基金、上海浦江人才计划项目各 1 项。

研究方向

数字文旅、旅游与健康、危机管理等

期刊论文(近五年)

1. **Zheng, D.**, Wen, J., Kozak, M., Phau, I., Hou, H., & Wang, W. (2023). Vulnerable populations with psychological disorders in tourism: Methodological challenges and recommended solutions for empirical research. *Tourism Management* (SSCI 一区, 旅游顶刊, 影响因子 12.879), 98, 104760.
2. **Zheng, D.**, & Liang, Z. (2023). Determinants of improving small tourism business performance and entrepreneurs' quality of life: evidence from a three-year longitudinal study. *Asia Pacific Journal of Tourism Research* (SSCI 二区, 影响因子 4.36), 28(2), 127-142.
3. **Zheng, D.** *(兼通讯作者), Huang, C. & Oraltay, B. (2023). Digital cultural tourism: Progress and a proposed framework for future research. *Asia Pacific Journal of Tourism Research* (SSCI 二区, 影响因子 4.36), DOI:10.1080/10941665.2023.2217958.
4. **Zheng, D.**, Jiang, Y., Wen, J., Phau, I., Hou, H., & Wang, W. (2023). Suboptimal health status, COVID-19 psychology, and cultural value impact on post-pandemic outbound travel. *Tourism Recreation Research* (SCIE 一区, 影响因子 5.7), 1-18.
5. **Zheng, D.**, Liu, S., & Lu, W. (2023). Do you trust digital health pass? Understanding tourists' responses toward using health QR codes in pandemic travel. *Journal of China Tourism Research*, 1-19.
6. Hu, F., Wen, J., **Zheng, D.** *(通讯作者), & Wang, W. (2023). Travel medicine in hospitality: an interdisciplinary perspective. *International Journal of Contemporary Hospitality Management* (SSCI 一区, 影响因子 12.0), (ahead-of-print).
7. Liu, S., & **Zheng, D.** *(通讯作者) (2023). Impacts of tourists' trust, perception and acceptance of health quick response technology on responsible pandemic travel behaviours. *Journal of Hospitality and Tourism Technology* (SSCI 一区, 影响因子 6.9), 14(2), 278-294. 9).
8. **Zheng, D.**, Luo, Q., & Ritchie, B. W. (2022). The Role of Trust in Mitigating Perceived Threat, Fear, and Travel Avoidance after a Pandemic Outbreak: A Multigroup Analysis. *Journal of Travel Research* (SSCI 一区, 影响因子 8.933, ESI 高被引), 0047287521995562.
9. Wen, J., **Zheng, D.** *(共同一作, 通讯作者), Hou, H., Phau, I., & Wang, W. (2022). Tourism as a dementia treatment based on positive psychology. *Tourism Management* (SSCI 一区, 旅游顶刊, 影响因子 12.879, ESI 高被引), 92, 104556.
10. Jiang, Y., Wen, J., **Zheng, D.** *(通讯作者), Phau, I., & Wang, W. (2022). Pandemic prevention via tourism: A conceptual framework. *Annals of Tourism Research* (SSCI 一区, 影响因子 12.853), 96,

11. Guo, G., Wen, J., **Zheng, D.** * (通讯作者), Zheng, Y., Hou, H. Wang, W. (2022). Proposing a new avenue for global health through the lens of tourism. *Journal of Global Health* (SCI 一区, 影响因子 7.664). DOI: 10.7189/jogh.12.03058
12. Wen, J., **Zheng, D.** * (共同一作, 通讯作者), & Phau, I. (2022). Understanding and treating suboptimal health status through tourism engagement: An exploratory study of Chinese domestic tourists. *Journal of King Saud University-Science* (SCI 一区, 影响因子 3.97), 34(7), 102228.
13. Wen, J., **Zheng, D.**, Hu, F. (2022). The emerging concept of travel therapy in health science: Will it be applied to tourists visiting sub-frigid climate zones? *Frigid Zone Medicine*, 1-4.
14. **Zheng, D.**, Luo, Q., & Ritchie, B. W. (2021). Afraid to travel after COVID-19? Self-protection, coping and resilience against pandemic 'travel fear', *Tourism Management* (SSCI 一区, 旅游顶刊, 影响因子 12.879, ESI 高被引、高热点论文), 83, 104261.
15. **Zheng, D.**, & Liang, Z. (2021). Heterogeneity of residents' dilemmas in supporting sustainable heritage development: An integrated segmentation approach. *Journal of Destination Marketing & Management* (SSCI 一区, 影响因子 7.158), 21, 100635.
16. **Zheng, D.** *(兼通讯作者), Ritchie, B. W., & Benckendorff, P. J. (2021). Beyond cost-benefit analysis: Resident emotions, appraisals and support toward tourism performing arts developments. *Current Issues in Tourism* (SSCI 一区, 影响因子 7.578), 24(5), 668-684.
17. **Zheng, D.** * (独立作者). (2020). Building resident commitment through tourism consumption: A relational cohesion lens. *Journal of Destination Marketing & Management* (SSCI 一区, 影响因子 7.158), 16, 100441.
18. **Zheng, D.**, Liang, Z., & Ritchie, B. W. (2020). Residents' social dilemma in sustainable heritage tourism: the role of social emotion, efficacy beliefs and temporal concerns. *Journal of Sustainable Tourism* (SSCI 一区, 影响因子 9.470), 28(11), 1782-1804.
19. **Zheng, D.** *(兼通讯作者), Ritchie, B. W., Benckendorff, P. J., & Bao, J. (2019). The role of cognitive appraisal, emotion and commitment in affecting resident support toward tourism performing arts development. *Journal of Sustainable Tourism* (SSCI 一区, 影响因子 9.470), 27(11), 1725-1744.
20. **Zheng, D.** *(兼通讯作者), Ritchie, B. W., & Benckendorff, P. J. (2019). Segmenting residents based on emotional reactions to tourism performing arts development. *Journal of Travel & Tourism Marketing* (SSCI 一区, 影响因子 8.178), 36(8), 877-887.
21. **Zheng, D.** *(兼通讯作者), Ritchie, B. W., Benckendorff, P. J., & Bao, J. (2019). Emotional responses toward tourism performing arts development: A comparison of urban and rural residents in China. *Tourism Management* (SSCI 一区, 旅游顶刊, 影响因子 12.879), 70, 238-249.
22. 郑丹妮,李春晓,于赫尧,杨旻,陈钢华,白凯.学科归属、学科认同与旅游学科建设——“‘旅游一代’与旅游学科发展”专题学者对话录[J].旅游论坛,2023,16(1):12-26.

会议论文

1. **Zheng, D.***, Huang, C. (2023). Esports tourism segments by gaming experiences, attachment and behaviors among Generation Z. 9th Advances in Tourism Marketing (ATMC) Conference, September 6-8, 2023, Bordeaux, France.
2. **Zheng, D.***, Takahashi, Yukine. (2022). The role of anime involvement and affective forecasting in animation theme park travel. *Travel and Tourism Research Associate (TTRA) Asia Pacific Chapter Conference*, December 1-4, 2022, Fiji (online).
3. **Zheng, D.*** (2021). Profiling Tourists' Fear, Resilience, and Protective Behaviors toward Post-Pandemic Travel. *Travel and Tourism Research Associate (TTRA) International Conference*, June 14-16, online.

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4. **Zheng, D.***, Ritchie, B. W., & Benckendorff, P. J. (2019). Does resident interaction with tourism matter? The role of repetitive exchange and emotion on resident commitment toward tourism performing arts development. *Council for Australian Tourism and Hospitality Education (CAUTHE) Conference*, February 11-14, 2019, Cairns, Australia.
 5. **Zheng, D.***, Ritchie, B. W., & Benckendorff, P. J. (2019). The role of social emotion in resident support for sustainable heritage tourism development: A social dilemma perspective. *Travel and Tourism Research Associate (TTRA) International Conference*, Jun 25-27, 2019, Melbourne, Australia.
 6. Ong, F., Morgan, N., Li, S., Pegg, S., Karl, M., **Zheng, D.**, Kim, Y (2020). Awareness of accessibility in tourism undergraduate and postgraduate education. *Council for Australian Tourism and Hospitality Education (CAUTHE) Conference*, February 11-13, 2020, Auckland, New Zealand.
 7. **Zheng, D.***, Ritchie, B. W., & Benckendorff, P. J. (2018). Segmentation of Resident Reactions to Tourism Performing Arts Development: A Two-Step Cluster Method. *Travel and Tourism Research Associate (TTRA) Asia Pacific Chapter Conference*, December 1-4, 2018, Ho Chi Minh, Vietnam.
 8. 芭丽根·吾拉尔太, **郑丹妮*** (2021). 大学生对移动端数字遗产旅游网真体验感知研究——以“云游敦煌”为例. 2021《旅游学刊》中国旅游研究年会, 上海, 中国.
 9. 黄岑莹, **郑丹妮*** (2022). 游戏体验对电竞旅游意愿影响研究: 以青年电竞玩家为例. 2022《旅游科学》年会, 上海, 中国.
 10. 芭丽根·吾拉尔太, 王子卓, **郑丹妮*** (2022). 短视频视域下的“云展览”传播感知差异研究——以2020迪拜世博会为例. 2022《旅游科学》年会, 上海, 中国.
 11. 王佳清, 张静, 崔嘉颖, 王倩, **郑丹妮*** (2022). 基于游客评价的沉浸式旅游演艺体验模型构建——以《只有河南·戏剧幻城》为例. 2022《旅游科学》年会, 上海, 中国.
 12. 刘一帆, **郑丹妮*** (2023). 逢新感旧: 电竞用户的“怀旧情感”及其对电竞旅游行为影响机制研究. 2023《旅游科学》年会, 上海, 中国

书籍著作

1. **Zheng, D.**, Kozak, M., & Wen, J. (预计 2023 年出版). *Handbook of Tourism and Consumer Behaviors*. UK: Edward Elgar.
2. **Zheng, D.**, Oraltay, B., & Wang, Z. (2023). Short video communication in virtual events. In *Virtual Event Management*. GoodFellow Publishers.
3. **Zheng, D.**, Ritchie, B. W., & Benckendorff, P. J. (2020). Tourism performing arts development in China. In Huang, S. & Cheng, G. (Eds.) *Handbook on Tourism and China*. UK: Edward Elgar.
4. 罗秋菊, 钟迪茜, **郑丹妮**. (2017). 活动策划与组织 (第 6 版). 北京: 中国人民大学出版社.
5. 张骁鸣, **郑丹妮**, 林嘉怡. (2014). 节事活动策划与管理. 广州: 中山大学出版社.

主题报告

1. **Zheng, D.** Vulnerable populations with psychological disorders in tourism: An interdisciplinary perspective. *Mental Health, Happiness and Travel & Tourism*, Tourism Webinar, Dec 15, 2022.
2. **郑丹妮**. “Z 世代”旅游新消费行为研究. 第八届“相思江·中国青年旅游学者论坛”, 2022 年 12 月 36 日
3. **郑丹妮**. 疫情时代的旅游担忧: 自我保护、应对机制与心理复原, 复旦大学校庆报告会, 2022 年 5 月 24 日
4. **郑丹妮**. 三人行: 本土与海归博士面对面. 青年旅游学者成长路径交流会, 2021 年 8 月 25 日.

主讲课程

《活动策划与组织》 本科生
《会展管理》 本科生
《旅游策划学》 本科生
《旅游文献的利用与研究》 研究生
《旅游研究方法》 研究生

工作经历

10/2020-至今	复旦大学旅游系	青年副研究员
03/2019-09/2020	澳大利亚昆士兰大学商学院	博士后
01/2010-07/2014	中山大学旅游学院会展管理系	助教（授课讲师）

教育背景

2014-2019 哲学博士, 旅游管理方向, 澳大利亚昆士兰大学
2009-2010 翻译硕士, 汉英口译与笔译, 澳大利亚昆士兰大学
2006-2008 商学硕士, 会展与节事管理专业, 澳大利亚昆士兰大学
2006-2008 理学硕士, 人文地理（区域发展与旅游规划）, 中山大学

科研项目

1. 国家自然科学基金青年项目《数字文旅的情感体验及旅游承诺行为影响机制研究》（项目号：72102045）2022年01-2024年12月，主持。
2. 国家教育部人文社科基金《数字文旅体验的文化共情与旅游亲社会行为影响研究：心理距离视角》（项目号：21YJCZH241）2021年6月-2024年6月，主持。
3. 上海市浦江人才计划《元宇宙视域下数字文旅体验与开发策略研究》（项目号：22PJC020）2022年10月-2025年9月，主持。
4. 澳大利亚国家科研基金项目: Encouraging voluntary purchasing of carbon offsets (2016–2020), 参与。

奖励情况

2020 澳大利亚杰出青年学者（Top 40 Young Researchers of Australia）
2019 最佳博士论文(澳大利亚昆士兰大学商学院)
2017 UNWTO 中国旅游研究博士生奖学金
2014 澳大利亚昆士兰大学商学院奖学金

审稿期刊

Tourism Management, Annals of Tourism Research, Journal of Sustainable Tourism, Journal of Travel & Tourism Marketing, Journal of Destination Marketing & Management, Journal of Hospitality and Tourism Management, Tourism Management Perspective, Tourism Review, Journal of China Tourism Research, Journal of Vocation Marketing, Journal of Tourism Futures (编委), Heliyon, Society & Natural Resource, Tourism Planning & Development, Sustainability, 旅游论坛(编委), 旅游科学等。