



Hu An An

University: Fudan University
School: School of Management
Major: Information Management and Information System
Education: Ph.D
Gender: Male
Marital Status: Married
Birthdate: Jan. 11st, 1980
Hometown: Beijing
Political Status: Communist
Email: huanan@fudan.edu.cn

Education

2013.03~2015.12 Postdoctoral, Applied Economics, School of Economics, Fudan University
2002.09~2010.09 Ph.D. and Candidate for a Master Degree, Information Management and Information System, School of Management, Fudan University
1998.09~2002.07 Bachelor of Science, Information Management and Information System, School of Management, Fudan University

Work Experience

2017.03~Present Associate Professor, the Department of Tourism, Fudan University, Researcher of Electronic Business Research Center and Smart City Research Center, Fudan University, and Expert of Shanghai Economic and Information Development Research Center
2013.06~2017.03 Associate Professor, China Executive Leadership Academy Pudong (CELAP)
2012.12~2013.06 Researcher of Electronic Business Research Center and Smart City Research Center, Fudan University
2011.07~2012.11 Strategy Researcher, Board Office, Bank of Suzhou
2008.09~2011.06 Researcher of Electronic Business Research Center, Fudan University
2002.09~2006.09 Counsellor of Undergraduates in School of Management, Fudan University
2002.09~2004.01 Secretary of Committee of Youth League for Campus Dormitory, Fudan University
2000.12~2001.12 President of the No.36 Student Committee of Fudan University
2000.05~2001.05 President of the Student Union in School of Management, Fudan University

Teaching Activities and Courses

2015.02~Present Teacher of the course "Management Information System" for candidate students of Master Degree, Fudan University
2013.06~2017.03 Teacher of several lectures in CELAP for leading cadres
2008.02~2016.09 Teacher of several courses for undergraduates in College of Continuing Education, Fudan University
2004.09~2004.12 Teacher of the course "Management Information System" for undergraduates in Shanghai International Studies University
2003.02~2004.09 Teacher of the course "Management Information System" for undergraduates in Fudan University

Main Courses

Management Information System, Introduction to Management, Innovations of the new generation Information Technology, The Reforms and Practices of China (Shanghai) Pilot Free Trade Zone, Strategy Management, Enterprise Resources Planning



Hu An An

Main Research Interests

- The Industry of Cloud Computing and Big Data;
- The Acceptance of Information Technology for the Elderly;
- The Business Innovation of Big Data;
- The Competitive Strategy of Social Networks.

Scientific Achievements

As of March 2017, one academic monograph, 50 academic papers, and one special leadership report have been published. My domestic academic papers have been cited for about 330 times. The academic H index is 10. The achievements in research have been published in 《Science of Science and Management of S.& T.》、《R&D Management》、《Foreign Economics & Management》、《Journal of Business Economics》、《Journal of the China Society for Scientific and Technical Information》 which are significant academic journals in the field of management science and the IEEE formal academic journals and conferences.

I've presided over 5 academic projects including the national, provincial and ministerial level and Fudan University school level projects. As a member of the project group or the major author, I've participated in 13 projects from National Natural Science Foundation of China, China National Social Science Foundation and provincial and ministerial level academic projects as well as 3 horizontal projects.

Scholarships & Honors

- 2014.04 Project funded by China Postdoctoral Science Foundation, national award
- 2009.10 Innovative Talent Cultivation Program for Key Discipline, Fudan award
- 2008.06 The Shanghai Science & Technology Development Fund of Soft Science Research, provincial award
- 2000~2007 Provincial and School-level scholarship 13 times (including the first prize 7 times, the second prize 4 times, and the third prize 2 times); Provincial honor 2 times and school-level honor 9 times

Publications (partial)

- 2015 Book: The Deep Implementation of Enterprise Information Systems: Theories, Principles and Cases, Shanghai Academy of Social Sciences Press, 307,000 words
- 2015.10 Construction and Measurement of Artificial Psychological Emotion Model for Consumers' Online Shopping Behaviors (ICMSE2015, EI indexed)
- 2015.08 A Review on Political Institutional Resources and the Innovation of Small and Medium IT Enterprises (Journal of Business Economics, CSSCI)
- 2015.07 Positive and Negative Influential Power Analysis in Social Networks: Improving PageRank in Signed Networks (Journal of the China Society for Scientific and Technical Information, CSSCI)
- 2015.07 The Effect of Word-of-Mouth on Flash-Sale Efficiency: From Mechanism Design Perspective (LISS 2015, EI indexed)
- 2015.07 The Mediating Role of Customers' Electronic Word-of-Mouth between Firms' Following-up Actions and Their Stock Performance in Crisis Events (LISS 2015, EI indexed)
- 2015.05 Exploring the Effect of Permission Notice on Users' Initial Trust to An Application Store: The Case of China's Android Application Market (IEEE ISI 2015, EI indexed)
- 2015.02 Research on Development Situations and Suggestions of Websites for the Elderly in China (E-Government, CSSCI)



Publications cont. (partial)

- 2014.11 The Internet Services for the Elderly in China: towards the Social Engagement Perspectives (APME 2014, ISTP indexed)
- 2014.10 A Literature Review and Prospect on Computation Theory of Customer Value (Inquiry into Economic Issues, CSSCI)
- 2014.07 Exploration on the Pricing Strategy and Theoretical Model of Business Credit Information Resource (Modernization of Management, CSSCI)
- 2014.07 Enabling the smart city in China: an integrated framework (RSSC 2014, ISTP indexed)
- 2013.11 Predictive analytics on the price changing of hot-rolled steel: based on CPI (Modern Management Science, CSSCI)
- 2013.09 Dynamic Prediction of Individual Customer's Purchase Behavior (Advanced Materials Research, EI indexed)
- 2009.03 A Review of Information Technology Usage Research based on Culture Perspective (R&D Management, CSSCI)
- 2009.02 Chinese Corporation End-Users' Acceptance Model of ERP System Based on Espoused Cultural Values (Science & Technology Progress and Policy, CSSCI)
- 2009.01 Knowledge Integration based on Semantic Web in Collaborative Commerce Environment (IEEE ICSOLI 2008, ISTP and EI indexed)
- 2008.03 An End-Users' Acceptance Model of ERP System Implementation and Empirical Investigation (R&D Management, CSSCI)
- 2007.08 The Developing Path and Improving Methods Research on Trust Mechanism of Knowledge Sharing in Organizations (Modern Information, CSSCI)
- 2007.08 A Study of ERP System Implementation Model based on End-Users' Acceptance Theories (Science of Science and Management of S. & T., CSSCI)
- 2006.08 Review of Subjective Well-being Research in Work (Foreign Economy and Management, CSSCI)
- 2006.04 K-WebMiner: A Web Text Mining Model Based on Knowledge Base (Science & Technology Review, authoritative journal in Fudan)

Academic Projects (partial)

- China Postdoctoral Science Foundation: Research on Cloud Computing Industry Ecosystem and the Adoption of Cloud Computing Service in Shanghai, topic leader;
- The Shanghai Science & Technology Development Fund of Soft Science Research: Research on Organization Adoption Patterns of Enterprise Information Systems and Culture Factors Influences, topic leader;
- Innovative Talent Cultivation Program for Key Discipline in Fudan, topic leader;
- NSFC: Empirical Analysis on Enterprise Innovation: towards a Social Media Driven perspective, team member;
- NSFC: The Empirical Research on Acceptance and Adoption Model of Enterprise Information Systems in China, team member;
- NSFC: Research on BPR Process Acceptance Model, team member;
- National High-tech R&D Program (863 Program): Research on Inter-organization BPR Process in EB Environment: Theory, Technology and Method, team member;
- Shanghai Tobacco Group Limited: Application Planning of Enterprise Resource Planning, sub-project leader;
- Shanghai Telecom: Strategy for Smart City in Shanghai, sub-project leader.