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**研究方向：**旅游规划、旅游小企业、邮轮旅游、旅游者行为

### 教育背景

- 香港理工大学（2015）：哲学博士，旅游管理专业
- 中山大学（2010）：理学硕士，人文地理学专业（区域发展与旅游规划方向）
- 兰州大学（2008）：理学学士，地理科学专业

### 专业资格

- CHE (Certified Hospitality Educator) issued by American Hotel & Lodging Educational Institute (2015)

### 期刊审稿人

- Tourism Management
- Asia Pacific Journal of Tourism Research
- International Journal of Contemporary Hospitality Management

### 期刊论文

- **Wang, S.**, and Hung, K. (2015). Customer perceptions of critical success factors for guest houses. *International Journal of Hospitality Management*, 48: 92-101. (SSCI, JCR Q1)
- Hung, K., **Wang, S.**, and Tang, C. H. (2015). Understanding the normative expectations of customers toward Buddhism-themed hotels: A revisit of service quality. *International Journal of Contemporary Hospitality Management*, 27(7): 1409-1411. (SSCI, JCR Q2, corresponding author)
- Wassler, P., **Wang, S.**, and Hung, K. (Published online on 03 June, 2015). Towards the understanding of Chinese collaboration in hospitality – The opinions of professionals. *Journal of China Tourism Research*, DOI: 10.1080/19388160.2015.1040620

- **Wang, S.**, Hung, K., and Bao, J. (Published online on 06 December, 2014). Is lifestyle tourism business in the age of commercialization just a dream? Challenges and remedies. *Journal of China Tourism Research*, DOI: 10.1080/19388160.2014.987893

## 学术会议

- **Wang, S.**, and Hung K. (2016). Understanding the Small Tourism Business Owner in Chinese Historical Towns: Conceptualization of Lifestyle Orientation and Business Orientation. *6<sup>th</sup> Biennial International Tourism Studies Association Conference*, August 17-19, 2016, University of Greenwich, London, United Kingdom.
- **Wang, S.** (2014). Mainland China Tourists to Hong Kong: Transformation from International Market to Domestic Market? *Travel and Tourism Research Associate (TTRA) Annual International Conference*, June 18-20, 2014, Brugge, Belgium.
- **Wang, S.**, and Hung, K. (2014). Understanding the small tourism business owner in historical towns: Attitude's changing with destination evolution. *Global Tourism & Hospitality Conference and Asia Tourism Forum*, May 18-20, 2014, Hong Kong.
- Wassler, P., **Wang, S.**, and Hung, K. (2014). Hospitality and the Asian paradigm: Understanding hotel collaboration in Chia. *ISFAS International Symposium on Fundamental and Applied Science*, March 28-30, 2014, Tokyo, Japan.
- Hung, K., **Wang, S.**, and Tang, C. H. (2012). Understanding the mindset of travellers in developing Buddhism themed hotels. *4<sup>th</sup> ITSA Biennial Conference*, August 23-25, 2012, Bali, Indonesia. **Best Paper Award.**
- **Wang, S.**, and Hung, K. (2012). The sustainable development of lifestyle businesses in Mainland China: challenges faced in the evolution of tourism commercialization. *World 11<sup>th</sup> Asia Pacific Forum for the Graduate Students Research in Tourism (APF)*, May 22-24, 2012, Hotel Icon, Hong Kong.
- 王莎, 保继刚. (2009). 国内外可替代性旅游研究综述. 第六界旅游前沿国际学术研讨会——可持续与可替代性旅游国际会议, 2009年7月11日—13日, 桂林, 中国.

## 参与咨询项目

- 海南陵水旅游区策划 (2009.11—2010.01), 主持人: 保继刚教授
- 武陵源国际旅游休闲度假区建设实施纲要 (2009.07—2009.10), 主持人: 保继刚教授、张朝枝教授
- 张家界旅游产业发展总体规划 (修编) (2009.01—2009.10), 主持人: 保继刚教授